



YoVille Secret

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Contents

Introduction	4
The Basics	6
Getting Started	7
The Things You'll Be Doing	8
The Value of Having Friends.....	11
The Scheduling Issue	12
Playing Your Yo Character	13
Getting to Know Your Home	16
Working the Sweets Factory	18
The Options	19
How Crew Bonuses Work.....	20
Figuring Out Profit Potential	21
Mastering the Sweets Factory	24
The YoVille Mini-Games	25
The Daily Maximum	25
Fishing.....	25
Motocross.....	27
Rock Paper Scissors and Tic Tac Toe	27
Future Game Rumors	28
Managing Friends and Neighbors	29
How to Find New Friends	29
Different Categories of Friends	31
Missions and Visits	31
Gifting.....	32
Coins and Cash in YoVille	34
How You'll Use Your Coins	35
How to Get Coins.....	36

The Scammers	38
How to Level Up	40
How to Get XP	40
Buying and Selling Items.....	40
Baking Items	41
Other Methods	41
Leveling Chart.....	42
Conclusion.....	46

Introduction

So, you like Facebook gaming. You're not alone – far from it in fact. Playfish has been said to have over 150 million active users around the globe and Zynga is halfway there with just FarmVille – their flagship title. It's estimated that somewhere between 40% and 60% of all Facebook users have at least tried one of the numerous casual games on Facebook and a good chunk of those people have stayed on, playing the games obsessively for months on end. If you're one of those many people, you probably have your favorites.



Personally, I've been all over Facebook, but one game I come back to time and time again is YoVille. It's probably because of how much stuff there is to do in this game – a seemingly endless stream of content to dig my teeth into when I get going. Unlike so many other games where you simply turn on some crops or do some jobs and then log off for a few hours while the game continues to move on its own, YoVille has a ton of little distractions to keep you busy – side quests and mini-games that will entertain you in a number of different ways.

And here's why – just like real life, YoVille is built on social interaction. You're not just growing crops and then using your friends to keep up your coin intake. You're creating a home in which you can host events and get together with a group of your friends in a club. You're building a social environment where you can do just about anything, all with your little digital avatars in full regalia.

As a result, having time to do all the little things like leveling up your character or getting the YoVille coins you need to pay for all that stuff can be tough. The game has a number of very strict limits set on it when it comes to being able to get coins each day and loading up on enough experience points to level up your character to the magical number 50.

Which brings me to this guide – the very reason why I've written it for you. YoVille, as simple and innocent as it seems, is a tough game to get right. There are so many things you can work on at any given point in time that creating a good schedule that will allow you to master everything there is in the game to do is hard.

You need a blueprint and I have one, so I'm going to do my best to share with you the basics of everything I've been able to do in this game. From the high level items in my home to the sneaky trading tactics that can work so well or go so wrong.

It's time to learn how to dominate your YoVille account and neighbors. Do that and you'll be well on your way to all different kinds of success.

So, let's get started!

The Basics

Before we do anything else, I want to take a much closer look at everything YoVille has to offer. This is a big game – it has a lot of stuff in it that you can take advantage of. But, if you don't take the time and utilize the energy needed to master those various different aspects of the game, you'll be behind before you even get started. So, even if you're Level 10, 20 or 30 and think you know everything about how the game works, bear with me. You may be surprised at something you thought you already knew.



The goal of the game is relatively mundane. You're not trying to destroy a rival gang or build a bigger farm or create a beautiful fish tank. You're just leveling up your Yo and creating a home for them filled with as many fun looking things as possible. It's a life simulator on the simplest possible level, but that doesn't mean there are not numerous other diversions you can have fun with and a whole slew of different things you need to focus your energies on to stay ahead of.

Getting Started

When you first start playing YoVille, you will be put through a series of tutorials that will introduce you to your character and how you'll be interacting with the game world. This tutorial will show you how to place items in your apartment, and then how to adjust your character's appearance and clothing. For now, you'll notice that you only have one set of clothing. However, you can change your hair and various other features within a given set of variables. If you don't see a style in there that you like, you can probably pay for the change later on. However, those changes will eventually start to add up as YoVille is a pricey game when it comes to making changes to your character.



The next thing you will notice is that your friends are a very important part of the process. The game will show you which friends play YoVille and invite you to visit their homes and start interacting with them in as many ways as possible. This is going to become a very important part of the gameplay eventually – allowing you to make more coins and experience points. So, for now, pay attention to how you visit friends and what they offer you when you do visit.

For now, I'll leave the character and menus at that. All you need to know is that the early tutorial contains all of the basic actions your character can perform and the locations you'll

absolutely need to go, including the sweets factory and the shops in the game. We'll discuss how to take proper advantage of these features a bit later as we get further into the game's content.

The Things You'll Be Doing

There are a lot of different aspects to this game. From the most basic interface in your own home to the real estate office, fishing pier and speedway where you will be racing, you're going to be moving around a lot. Let's get you introduced to the different shops in the game first for now – we'll go into more details later on about how to actually use these features and fully take advantage of them.

- **The Sweets Factory** – The Sweets Factory is where you will go each day to earn coins in the game. If you've played FarmVille before, the mechanic here should be fairly familiar. You need to clean each oven, then choose a baked good to cook in it. Each baked good has a different amount of time it takes to cook and a different profit as a result. Daily profits in the Sweets Factory range from 400 coins to 1600 coins depending on how often you can swap out your food and how many friends you have on your account.
- **Tic Tac Toe and Rock Paper Scissors** – You can play these two games with any other avatar you run into in the game. Just click on their character and choose the games menu and ask to play one of the two mini-games with them. For each win you get, you earn 10 coins. You can win up to 20 games a day for a profit. Anything after that is just for bragging rights.
- **Fishing** – Fishing is located in the upper right hand corner of the screen on the docks. The goal here is to outfish the three people on the opposing dock. You will gain coins for each time you beat them in a short race.

YoVille Secret

- **Motocross** – In Motocross, you will combat two other avatars from the game in a motorcycle race that lasts about 90 seconds. The goal here is to avoid oil slicks, keep your speed up with a series of goofy looking wheelies and to not crash (that's a big one).
- **The Casino** – The casino is really less of a casino and more of a single slot machine. You can make a nice profit here, and most of the time you won't lose any coins, but it can take a long time to get anything of worth out of the slots.
- **The Bank** – This is where you would buy coins or cash from Zynga. If you don't plan on spending any of your real money, feel free to ignore this.
- **Salon** – If you want to change your hair style, this is the place to go. Expect to spend a nice chunk of coins here.
- **Clothing Store** – This is for the various pieces of clothing you can use to upgrade your character and start to look a little better with. I won't be covering this shop much in the guide as it's all pretty explanatory on its own.
- **Coffee Shop** – The Coffee Shop will allow you to spend coins for drinks and food that you can use to restore energy. You can also meet up with fellow Yos here and talk about the game.
- **Sky Nightclub** – The nightclub is another spot where people gather to hang out and you can also find some relatively cheap items to help restore your energy. As you'll learn later, these places are important if you're trying to speed level due to the experience points you gain from eating food.

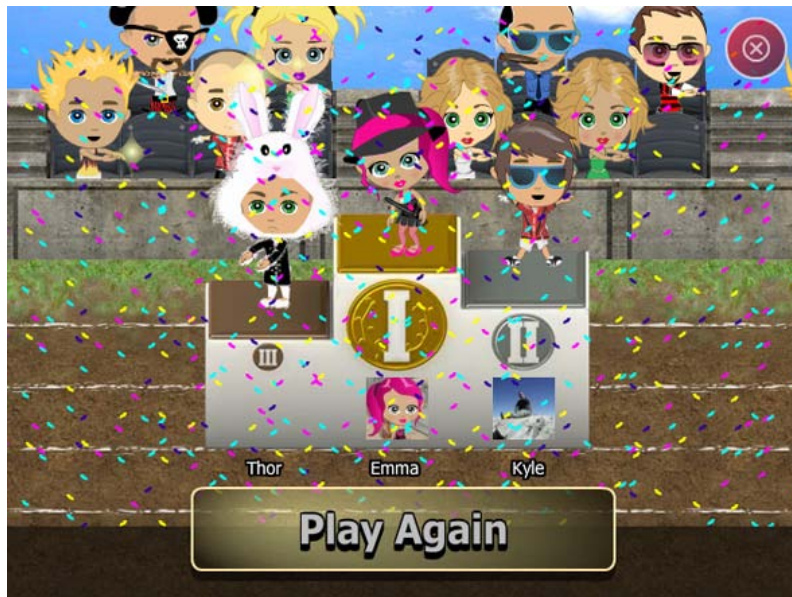
YoVille Secret

- **Yo Depot** – The Depot is where you will buy things like doors, wallpaper, flooring, and other household items that don't fit into the furniture category.
- **Pet Shelter** – Pets are a relatively recent addition to the game and one that will cost you a good chunk of change if you're not careful. You need to spend an awful lot of cash to get them (most of the time in YoVille Cash – which costs money).
- **Gifts and Flowers** – Various gifts, trinkets, and flowers are available here to send to your friends.
- **Realtor Office** – If you want to buy a new house, you can start here. Prices vary from 5000 coins to 50 YoVille Cash for the biggest and most impressive looking homes.
- **Vinny's Diner** – More food to restore your energy here.
- **Furniture Store** – Furniture items for your home ranging from couches to chairs to new beds and beyond.
- **Houses** – Go here to see the houses of your friends and neighbors. They may also be in the Apartment building if they have yet to upgrade their living quarters.
- **Music Store** – Buy new music and sounds for the game that can be used at any time. Not a lot of Top 40 in here, but at least some variety from the game's starting soundtrack.

As you can see, there are a lot of different features in YoVille, and at any given time, they are being upgraded and added to, allowing players to tack on new content to their daily schedules of things to do. If you're serious about playing this game like a true pro, you'll learn how these things integrate quickly enough, but for now, just know where everything is and what it is all for.

The Value of Having Friends

Friends are going to be a major part of how you play this game. Your maximum coins per day increase by as much as 1000 when you have enough friends on your account, you can enjoy a number of additional features and you can play the game in ways that are otherwise hidden to most players.



The key, of course, is to find friends that are going to actually play the game. You don't want fair-weather friends that only logon when a new feature is introduced, only to get bored a few minutes later. This can make it hard to rely on your real world friends – unless they are as big of addicts as you are. We'll go into more detail later on about how you can start finding new people to add to your account that will be more reliable as Facebook friends, but for now, just keep in mind that you need to focus on getting enough people to max out your crew bonuses in the sweets factory and to have a nice group of friends in your groups and clubs.

The Scheduling Issue

Finally there is that pesky issue of how to schedule your time. It's a game after all and most people don't much like the idea of setting special time aside just so they can play a game. But, because this is a Facebook game and much of what you do is based on daily or hourly timers, you need to know when you can logon, otherwise you'll merely waste perfectly good opportunities to make coins in the Sweets Factory or from visiting your friends.

This is something we'll go over more than a few more times, so get used to the idea of setting aside time and balancing your schedule for YoVille – it's the only way you'll be able to succeed at the level you need to for a game like this.

Playing Your Yo Character

The character you play in the game is going to be the focal point of almost everything you do. There are no outside actions you'll be focusing on other than your Sweets Factory and the furniture in your home. If you are interested in really showing off and in playing this game to its fullest, you need to focus on what your character can do and how you'll interact with your fellow players.



Customization is key here, but also the different actions and activities you can unlock as you level up. There are a number of different in-game activities you'll be able to do with your character but not necessarily right away. To get you started, let's look at the menus your character will be using:

- **Inventory** – The Inventory button in the game will show you all of the different items you have available to you currently. When you buy something new, you can find it here to either wear or place in your home. Each section of your inventory is broken up by what kind of item is there.

- **Appearance** – Your appearance menu will allow you to see and adjust the various settings your character has available to change their appearance (of which there are many). You can change any of the different facial expressions, a number of hair styles and whatever clothing you currently own. Anything you don't see here is probably something you need to go and buy in the Salon or the Clothing Store.
- **Homes** – You can click on the Homes button to access whichever homes you've bought in the game. If you have yet to buy any homes, none will appear in the list as your default home is still the apartment you start the game with.
- **Buddy List** – You have a buddy list in the game that will allow you to access all of the friends that on your account. This may seem redundant, but it's really not because the game operates on different servers depending on your location. If you want to get together with your friends and enjoy different aspects of the game, you need to have them on your buddy list so that you can guys can see each other on the same server.
- **Action Icons** – There are a number of action icons located directly below the game screen. These icons will allow you to do any number of different things in the game. To start with, you can throw water balloons – something that is purely fun but a little tricky (due to the refill time on the balloons). You can also do any of the different actions of the game. You start out with five actions but more will be unlocked as you level up. There are also a number of emoticons in the game that you can use to showcase emotions with your fellow players.
- **Events** – The events list will show you what events are currently going on or scheduled for YoVille. You can also create your own events if you are interested in hosting a party in your home. You must create the event in your home however so that people can get there directly. You'll find that everything from Rock Paper Scissor Tournaments to

trading parties are available in the events menu.

- **Chat** – There is a simple chat feature built into the game that allows you to talk directly to any other players in the game. It's pretty standard for a chat feature, but sometimes a little laggy.

This should hopefully give you a good idea of what options you have with your character. These are almost all options that you will use to interact with your fellow players. So, get used to them all now as you'll need most of them for mission completion and parties later in the game.

One other thing that I did not mention yet for your character is the energy level. This is a bar you'll see in the top right corner of your screen with a small red heart next to it. The energy level is out of 100 and will decrease every time you perform an action. To do anything in the game, you must consume food or drinks to restore your energy. This is simply a way to keep you spending coins in the game, and thus earning coins. The game doesn't quit and you don't die if you run out of energy, but you will be best served if you strive to keep that energy level as high as possible at all times. It doesn't cost much and you gain experience every time you eat, so there's no reason not to.

Getting to Know Your Home

With your avatar as the focus of most of your efforts, your home is the second most important part of the game and something that you will spend a LOT of time customizing and adding features to. When you start the game, your home is pretty bare – probably the same as when you first moved out of your parents' house. There is a couch, a couple of chairs and a plant. You have a kitchen and a bedroom as well. As you level up, you will unlock new rooms for your home and will gain coins that you can use to buy new pieces of furniture to place in your home and develop the various options at your disposal.



Most of your furniture can be interacted with for whatever use that provides. You can sit on anything with a seat, sleep in your bed, use a lot of your electronics and play around in your kitchen. Most of the items don't really do anything, but you can often click on them for some effect.

Additionally, you'll notice a small mail icon in the top right corner that will allow you to interact with the other people's homes you visit. Whenever someone leaves a comment on your home, a mail icon will pop up on your screen here showing you that they left something to read. It's good etiquette to leave a comment whenever you visit someone's home for the first time.

If you would rather that no one looked at your home, there is a locking icon in the bottom right corner of the screen that will allow you to padlock your home and keep anyone from entering when you're not online to invite them. If your home is a work in progress or if you just don't like all those comments, this is an option to block it off.

As you start developing your home, keep in mind that the purpose of the home is not just to look good, but to be a nice space for your visitors to come and enjoy the events you will throw. You need space for them to move around, places to site and enough room to congregate in various spaces. These are all vital things to remember as you start putting your home together.

Working the Sweets Factory

The Sweets Factory is the newest method introduced into the game to allow you to make coins at a job. There used to be a widget factory in the game that required far less work, but that factory was recently replaced with an option that requires far more actual efforts on your part. On the plus side though, you can make more coins by working at the Sweets Factory each day – but you will need to spend more of your time to make those coins.

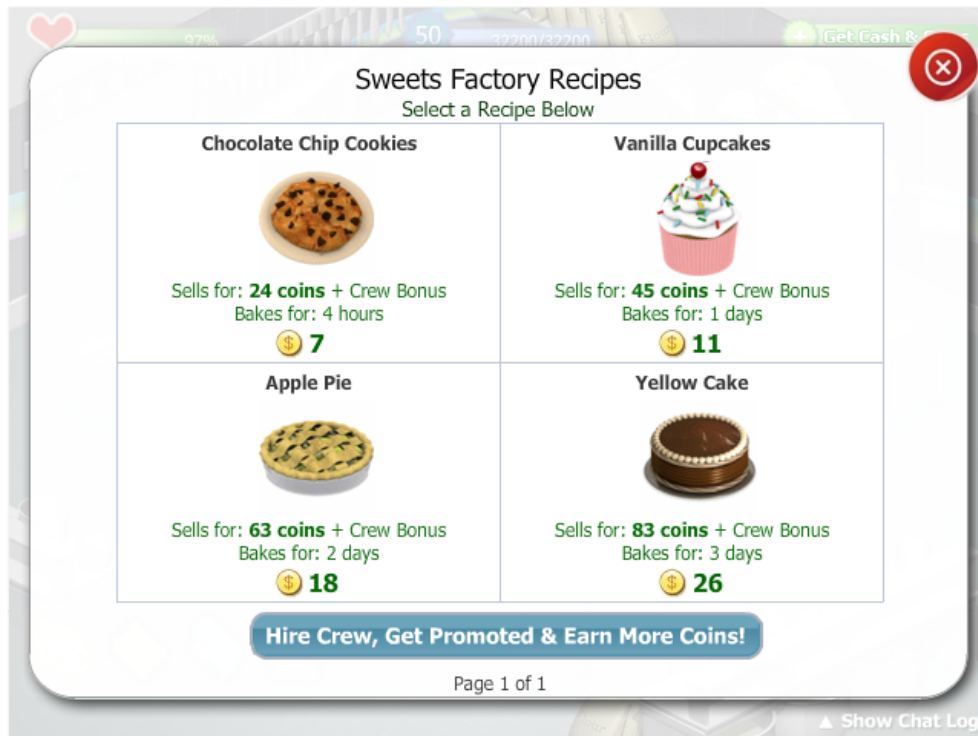


I mentioned before that the Sweets Factory was rather similar to the way you'd run your farm in FarmVille. That might be a bit of an overstatement though because it is a lot simpler than that. There are only seven sweets you can bake, they all have different time frames to cook and they all reward you with a different amount of coins. They are also all unlocked as soon as you start the game so there is no need to collect the different seeds and upgrade your account. You simply bake and pull items out of those ovens.

Like FarmVille though, each item has a set amount of time to cook, and if you do not pull it out in double that time, the food will be ruined – in this case burned. You will also need to spend a

good chunk of coins to cook each item, so if you burn too many items, you will actually start to lose coins – something that incentivizes you logging on regularly to check those ovens.

The Options



There are seven different sweets in YoVille, ranging from 4 hours to 72 hours in cooking time. Each item has a different profit you can gain as well, which will scale down the longer you take to cook the items. So, the less you logon, the less coin per hour you will make. You are not awarded for making up the difference. If you cook 6 batches of cookies in 24 hours, you will make far more coins per hour than if you cook one batch of Yellow Cake in 72 hours.

Here is a breakdown of each item and the cook times, plus costs to cook:

Baked Good	Cost	Sale Price	Time Required
Cookies	7	25	4 hours
Coffee Cake	15	37	6 hours
Cinnamon Rolls	22	43	8 hours
Angel Food	33	58	12 hours
Cupcakes	11	45	24 hours
Apple Pie	18	63	48 hours
Yellow Cake	26	83	72 hours

Keep in mind as well that there is an additional cost per item to clean the oven and prep the food. That cost will vary depending on the item as well. For cookies it is 10 additional coins – cutting your total profit down to just 8 coins with zero friends.

How Crew Bonuses Work

Something that didn't go away when the Sweets Factory was integrated into the game was the ability to get a nice boost to your coins when you have more friends on your account – in this case, called Crew members. These crew members will allow you to get as much as double the income per item you bake. If you are serious about making any kind of a decent number of coins each day, you will need to gather as many of these crew members as possible. Otherwise, the losses from burnt goods and cleaning are too great to offset easily.

Baked Good	2 Crew Members	5 Crew Members	10 Crew Members	20 Crew Members	35 Crew Members	50 Crew Members
Chocolate Chip Cookies	1	2	3	4	6	8
Coffee Cake	1	2	4	6	8	11
Cinnamon Rolls	2	4	6	8	10	12
Angel Food	2	4	6	8	10	13
Cupcakes	2	4	7	10	14	21
Apple Pie	3	6	10	15	20	30
Yellow Cake	4	8	13	20	27	40

Each of those bonuses are for each item you pull out of an oven. So, if you were cooking cookies for example, you would make that bonus times 16 ovens, every 4 hours. That can start to add up very quickly, resulting in quite the profit potential for your account if you are online often enough to take advantage of it.

Figuring Out Profit Potential

To discover the actual profit potential for each of the items on the above charts, you need to run the numbers through a handful of formulas. That means, combining the cleaning cost and cost of ingredients, and subtracting from the price and crew bonus for each baked good you

YoVille Secret

take out of the oven. Your total profit will vary quite a bit as a result depending on when you logon each day, how many friends you have and how good you are at keeping your goods from burning.

For Chocolate Chip Cookies, your total profit is 256 coins for each full batch, when you have 50 crew members. This is taking into account the fact that you have 16 ovens cooking at once and each of those items will get you 8 coins for the cookies and 8 coins for the crew bonus. You will thus make a total profit of 1536 every 24 hours, if you can log on each every 4 hours to swap out your batches of cookies. Since that is not entirely likely to happen, you will need to adjust your numbers accordingly to match your specific schedule.

Here is a chart to help you figure out the profit potential for each baked good, based on how often you can logon each day.

Baked Good	Profit per Oven (w/ +50 crew bonus)	Time to Cook	Profit Per Batch	Total Profit in 24 Hours	Coins per Hour
Chocolate Chip Cookies	16 Coins	4 Hours	256 Coins	1536 Coins	64 Coins
Coffee Cake	23 Coins	6 Hours	368 Coins	1472 Coins	61 Coins
Cinnamon Rolls	23 Coins	8 Hours	368 Coins	1104 Coins	46 Coins
Angel Food	28 Coins	12 Hours	448 Coins	896 Coins	37 Coins
Cupcakes	45 Coins	24 Hours	720 Coins	720 Coins	30 Coins
Apple Pie	65 Coins	48 Hours	1040 Coins	520 Coins	22 Coins
Yellow Cake	88 Coins	72 Hours	1407 Coins	469 Coins	20 Coins

YoVille Secret

Now, I want you to make sure to focus on the numbers on the right – not the Profit per Batch or Profit Per Oven, because what really matters here is how much you can log on. For example, if you can log on every 12 hours, you are going to be wasting a tremendous amount of profit if you cook Yellow Cake instead. If you cooked Angel Food instead of Yellow Cake, your profit would be 2688 rather than 1407 in three days. That is far more profit and you don't really do any more work.



So, unlike FarmVille, where you have to figure out all sorts of crazy formulas for how to plant your crops, you will want to focus on how to determine which baked goods most closely fit your own schedule. When will you be online and how often can you flip those ovens over. In addition to all those coins, you will gain 1 XP for every time you clean an oven, put an item into the oven, and take the item out of the oven. So, that's 2 XP for every completed baked good. This is yet another way that YoVille rewards you for being able to log on as often as possible. If you only cooked items for a 72 hour period, you would only make 32 XP from baking in three days. That's opposed to 192 XP if you were to bake items every 12 hours instead (or 576 if you were cooking Cookies every 4 hours).

Mastering the Sweets Factory

As you can see, the Sweets Factory is not all that complicated. Where it starts to cause people trouble is when they don't take into account the intangible factors that will dominate how they play this game – such as when they logon and for how long they logon. If you can figure out when you'll be able to play the game each day and thus when you'll be able to swap those ovens over, you can get as many coins and XP as possible for your efforts.

Once you do that, it's simply a matter of consistency rather than skill. This is going to be the single largest source of income on your account each day, so if you don't take the time to figure out how much actual income you can pull in that timeframe, you're missing a valuable opportunity.

The YoVille Mini-Games

I've already introduced you to the variety of different mini-games in YoVille that you can enjoy if you play them properly. However, you're going to find that these games are not always as straightforward as you might like. There are tricks to the game that can make fishing and motocross much easier. You will also find that the Casino is a viable profit option but it can add up very slowly and take up a lot of your time if you're actually trying to do things on the computer.

So, let's take a look at a few ways that you can make some coins with these mini-games and what tricks your fellow players are already implementing to take advantage of the system.

The Daily Maximum

First up, you should know that you can only use a combination of 20 wins from all of the different mini-games to gain coins and XP. Once you have won 200 coins (excluding the slot machine), you will no longer be able to earn coins that day for your efforts. As you can imagine, a great number of people go out of their way to figure out how they can trade wins in games like Rock Papers Scissors to get those 200 coins as fast as possible. If that is your goal, RPS is probably the best route as it takes the least time. However, if your goal is to have fun, win trophies and occasionally get some coins, then you'll want to maintain some variety in how you play the games.

Fishing

The Fishing mechanic in YoVille isn't as deep as it is in similar games like Pet Society where the fish can be saved for your personal aquarium and the different kinds of bait you have will vary wildly depending on what you're fishing for. But, it is still an interesting diversion and something that will allow you to make some solid coins on the side with.



To reach the fishing mini-game, go to the beach located just north of the town. You'll find that you're up against three other Yos who each have quite the good technique, pulling in fish after fish at a relatively high speed. As a result, you'll need to quickly learn how to get the full reel out and the furthest possible line toss.

This can be done in any number of ways. First, pick your bait – there are very few differences in the bait that you'll use so don't worry excessively about how much it will make a difference. Second, you need to toss that line. This is important because you catch fish when they move directly into the bait on your line. You'll see it quickly enough by watching your opponents fishing. To take advantage of that motion, you need to get the line as deep as possible where the larger fish are lurking.

To win this game, just catch a larger total volume of fish than your opponents – do that and you'll be set. If you need some more direct directions here, check out the "how to play" button in the game.

Motocross

The racing mini-game in YoVille is built around beating two other Yos on their motorbikes as you work your through the dirt course. There are obstacles in the form of oil slicks, as well as ramps that will launch you in the air and small speed bars that you need to hit to get a boost.



This game can be either very easy to win or very complicated. It's all a matter of getting a good rhythm and never crashing. To do this, practice getting those wheelies as high up as possible without causing your bike to crash. This is especially important on the ramps. Either drop back to the ground before a jump or learn how to do a full back clip so that you can continue forward after the landing without face planting.

And like all the other games, just remember there is a cap on how many of these races you can run for money. The game continues to run though, so if you really like it, consider waiting to do more until tomorrow when you can get paid for your winnings.

Rock Paper Scissors and Tic Tac Toe

I won't go into these games much because honestly, you should have a pretty good idea of how to play Rock Paper Scissors and Tic Tac Toe. If you're playing Tic Tac Toe with someone who is marginally cognitive, there should be a draw each time, meaning the game is generally a waste

of time. Rock Paper Scissors is technically a game of chance, though some people have managed to develop decently effective strategies to work their way through their opponents easily enough.

Honestly though, if you really want to make your daily coins with these two mini-games, just find a friend willing to lose to you 20 times in a row and then return the favor for them.

Future Game Rumors

Right now, there are no additional games to partake of in the game, but in the future there are rumblings that new options may be added to create greater depth, including more Casino options, such as a Roulette table. As of the writing of this guide there is also a circus tent set up north of the speedway that many people are speculating on. Keep an eye out as well because there is a good chance that the daily coin limit will be raised as new games are added.

Managing Friends and Neighbors

Friends are a major part of Yoville. Anyone serious about doing anything halfway decent in this game knows they need to have a good selection of friends to draw from when they go out each day. The magic number right now seems to be 50 because this is where your Crew Bonus in the Sweets Factory maxes out. You can only complete 25 missions a day by visiting friends, so having more than those initial 25 is likely considered by most to be a waste of energy. That said, there are always gifts you can receive, events you can attend, and games you can play with those friends, so don't stop gathering neighbors just because the game says you don't *need* any more.

How to Find New Friends

To get you started, let's take a look at how to go about gathering new friends. The most obvious thing you can do is to go and recruit the real world friends you have on Facebook already – the family members, college classmates, and friends from your hometown that you probably keep in touch with each day on the site. That said, this is not necessarily a foolproof strategy. If you've ever had a friend or family member openly laugh at you because of the Facebook games you're playing, you know that trying to invite people to join you will not always turn out well. Casual gaming carries a certain stigma, and while you may enjoy it a lot, others will avoid it like the plague.



When you've reached the maximum number of real world friends that will join you in the game, it's time to turn to outside methods. Luckily, with over 19 million players world wide, YoVille has a lot of gathering places that you can turn to and look for new friends. These people love to play the game and it isn't all that hard to convince them to join you when it comes down to it.

Start out on the official forums. Zynga has a separate site for YoVille at www.YoVille.com where you can find a number of players talking shop. Additionally, look for third party YoVille forums that will allow you to get involved in more in-depth conversations than tend to pop up on most sites. Post a thread asking people to join you in the game and see what you can gain from them.

Other ways to check out the different people playing this game include going directly to the Facebook groups that exist for it. Because of the clubs feature in the game, there are numerous separate Facebook groups where players will gather. Many of these groups are happy to have new members, welcoming you into their fold and giving you dozens of new friends.

Just be sure that you are careful with how you send out new friend requests. If you send too many requests that are ultimately turned down by their recipients, you will start to receive black marks from Facebook that will make it harder to make new friends later. Eventually, if you do it enough, you may even get banned for spamming. So, be sure to mention YoVille and where you saw the person with each request you send out.

Different Categories of Friends

YoVille can get confusing because it has so many different ways to categorize your fellow players. To start with there are your Neighbors. These are friends of yours playing the game that you have sent a neighbor request to or received one from. These players are ones that you can visit and complete missions for in their homes.

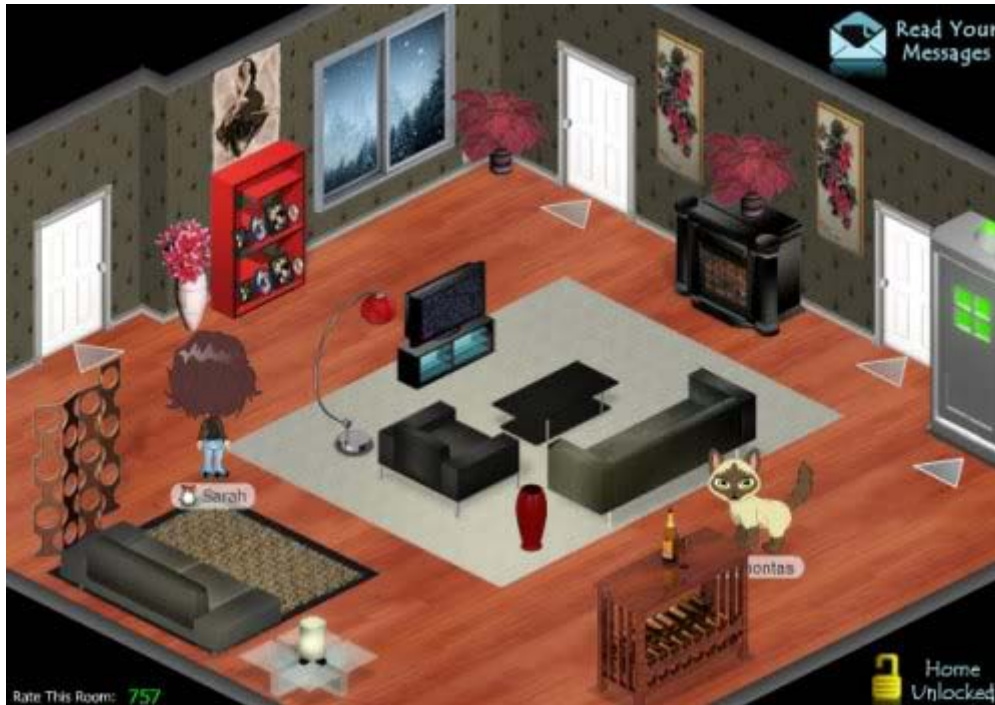
Then there are Buddies. Buddies may not necessarily be neighbors (or even friends), but people you have met in game and added to your buddies list. This list allows you to invite people to join you on your server, in your home. This will make it easier to have get togethers with a game that has so many servers.

Then there are Crew Members. Crew members are the same as neighbors but do not require an invitation. They are merely friends that you have who play the game. Each of the Crew members you have will count towards a bonus to your coin output in the Sweets Factory.

It might seem confusing, but here's the bottom line – get a lot of friends together who play YoVille and the benefits will roll in.

Missions and Visits

The biggest benefit you gain from your neighbors is that you can visit their homes and make coins for completing various tasks. Better yet, the game will help you remember these possible visits by sending you invitations throughout the day asking you to go to those homes and complete various tasks. When you complete those tasks, you will earn between 10 and 20 coins. There is a daily maximum of 400 coins for objectives completed while visiting your friends and you can complete up to 25 missions a day (which will almost always equal 400 coins in one form or another).



The best part is that you don't need to actually do anything. The game will tell you when to do these missions and who to do them for and if you don't want to do any one particular mission, you can either ignore it or skip it altogether. The game will continue to send mission requests though until you've completed all 25 for the day – making sure you get all 400 coins available to you.

Gifting

This is a Facebook game folks, so there are plenty of options to send gifts to your friends which will ultimately result in a great deal of profit for you (assuming they return the favor). Here's a tip though – don't go cheap on the gifts you send out. There are some gifts you can send for free and the game will prompt you whenever you logon each day to send those gifts. However, you can also gift things you pay for and if you do it right, you can get quite a bit in return.

Don't send people things they cannot use, like floor tiles or a fifth couch. Look at their homes and see what they are missing or what items they might be interested in adding to the mix. It's

like real life – you do much better as a gift giver if you find something that they are interested in. Hit the right now and you'll get something much greater out of your gifting.

Don't expect something back though. It's true that most people reciprocate gifts (because they want to keep getting theirs), but if they do not return your gift, it could also mean they were busy or simply forgot. Don't get impatient if you don't get something back. Just send another one the next day and hope they get the hint.

Coins and Cash in YoVille

The crux of any Facebook game is the acquisition of the numerous forms of currency that you can use to buy all the cool stuff you'll deck out your home with. In YoVille, like most other games, there are both coins and cash. Coins are going to come to you in a variety of forms as you play the game, including from your job in the Sweets Factory and from visiting your friends and giving them all sorts of fun gifts of their own.



1.) Choose a Package:

YoCash

- 650 YoCash (\$100.00 USD) BEST VALUE
- 300 YoCash (\$50.00 USD)
- 200 YoCash (\$34.00 USD)
- 150 YoCash (\$27.00 USD)
- 100 YoCash (\$18.00 USD)
- 50 YoCash (\$10.00 USD)
- 25 YoCash (\$5.00 USD)

YoVille Coins

- 70,000 YoVille Coins (\$100.00 USD)
- 30,000 YoVille Coins (\$50.00 USD)
- 20,000 YoVille Coins (\$35.00 USD)
- 10,000 YoVille Coins (\$20.00 USD)
- 5,000 YoVille Coins (\$10.00 USD)

2.) Choose Payment Option:

-
-

3.) Submit:

Got a YoVille Gift Card? [What is this?](#)

Redeem for YoCash

Redeem for YoCoins

Email (optional)

Gift Card #

Then there is YoVille Cash, the obligatory “paid” currency of the game. This currency is only available by sending real world cash to Zynga and will be used for a variety of different actions in the game. If you're serious about turning your actions into profitable endeavors, you need to find ways to get what you need without spending YoVille Cash, because it's a pricey endeavor.

How You'll Use Your Coins

Coins are used for just about anything you want to have upgrade your character or your home in the game. That means you'll need to plan out how you spend those coins very carefully. To start with, I recommend you go to every single shop in the game and see what all is available to you. There are a lot of different items you can buy and each of them provides a different array of actual and aesthetic benefits to your home or your avatar.



However, you're not going to have the coins to buy all of them for quite some time. It's expensive and time consuming to get to that point – if that's your goal, you're aiming too big too early. Instead, make a short list and decide what you need to buy.

This will include buying bigger homes, pets, furniture, fixtures for your home, new doors and carpets, and clothing for your avatar. You'll quickly notice after looking at the prices of the game that these things are going to cost you a pretty penny, so make sure to spend wisely. You can only resell an item for 1/3 of its initial value if you don't want it, so there are no ways to regain the money you spend on the game if you decide you really didn't want that 50's jukebox.

How to Get Coins

The thing about YoVille that makes it so interesting is that there are so many ways to make coins and most of those ways are fairly limited. You can only make so many coins each day by baking sweets or playing against your friends, so you'll need to do a bit of everything to gain a real profit. Here is a breakdown of everything you can do, starting with the most profitable and working your way down.

1. The Sweets Factory

You'll gain a maximum of about 1600 coins in one day if you have a full 50 person crew for the bonus and can get to the ovens every 4 hours. More realistically, if you don't log on that much, you'll make between 500 and 1000 coins a day with the Sweets Factory. This is daily income.

2. Daily Missions

You will gain between 10 and 20 coins each day for completing missions in the homes of your friends. These missions can be completed up to 25 times per day for a total income of 400 coins. It takes about an hour to do all 25 missions, so it should be completed every day if possible.

3. Minigames

You can complete mini-games for a profit 20 times a day. This will reward you with 10 coins for each "win" you get. If you lose, it doesn't count against your total. This means you can make 200 coins a day. Aim for games that can be completed fast like RPS.

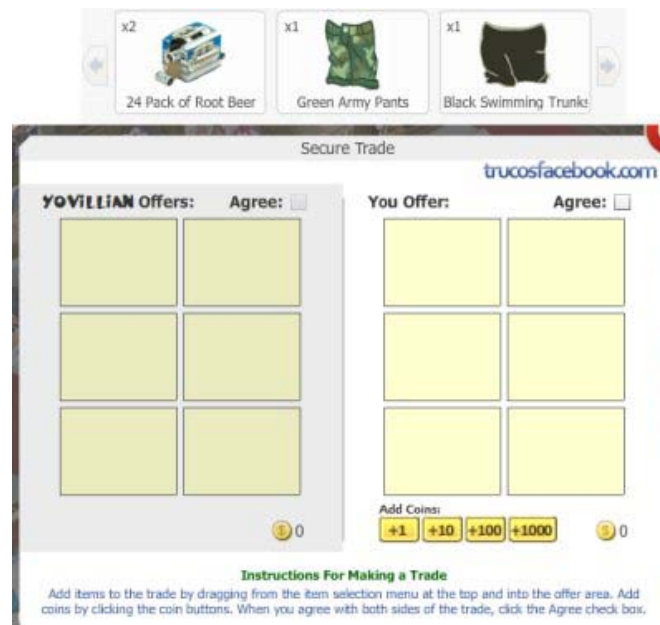
4. Gold Pots and Balloons

There are two fun ways to get coins that involve your friends as well. Gold Pots will appear at random on your friends' profiles. Each time you click on one you will get a random coin reward of around 10 coins. This can be done 10 times a day. Balloon splats are the messes that appear on the ground when someone throws a water balloon. These messes will pay you 5 coins per clean up for a maximum of 10 times a day.

5. Trading

The lat way to make coins is by trading with you fellow players. This is a tricky method for a few reasons. First off, if you don't practice and research your goods, you can fall victim to scam artists who are good at ripping off other players. Second, because of that, most other players will be skeptical of anything you have to offer them. So, you'll need to prove yourself as a good trader before anyone will trade with you openly.

But, because the maximum profit you can make each day by doing items 1-4 is between 1250 and 2300 coins, the only way to really pull in a massive profit is by trading items with your fellow players, so I want to take a closer look at how this works.



The first question you probably have is what items can be traded. In YoVille, anything you can sell can be traded to your fellow players. This makes a very long list of potentially profitable items for you to hawk. However, you need to be sure that those items are actually valuable and that you are gaining more than you paid for them.

This immediately throws out any items that players can get from the shops on their own. After all, why would anyone consciously spend more coins for something than they need to. If you

manage to sell items from the shops for a profit, you're probably ripping off your buyers, which is not going to last very long.

So, what does that leave? It leaves a variety of items that are harder to find or that you can personalize in certain ways. This includes any holiday items that you have gathered up from the different times of the year when you get specialty goods – Halloween, Thanksgiving, Christmas, Easter, Valentine's Day, and so on. These items only exist for a month or so each year so if someone really wants a Christmas tree in March, they will need to pay a hefty chunk of cash for it.

You can also sell of items that you have personalized in any number of ways. For example, there is a whiteboard in the game that allows you to draw on it and create your own specialty art. Create artwork on these and resell them to your fellow players for a substantial profit – it will almost always allow you to make a decent amount of coins as a result.

You can also sell anything you get as a gift from your fellow players. Because your own gifting budget will be set, these items are all profit and if you get something you cannot use for your own home, you may as well sell it for more than you would get by reselling it back to the shops (which notoriously underpay you for items at a 33% rate).

The Scammers

With all this talk of trading though, I feel I should touch on the very hot topic right now of YoVille Scammers. They are everywhere and they tend to get quite the bad rap because of it. But, even though these people are the worst kind of gamers, you should take responsibility for your own account and learn the warning signs that you are being messed with. If you can keep from being scammed in the first place, you never need to worry about these things. Here are a few common scams to avoid:

- **Wrong Items** – YoVille players are sneaky and can sometimes squeeze in an item that isn't what they claim it is. You need to be wary of this because the last thing you want is

to pay someone a big chunk of coins for something that you could have just bought in the shops. Always mouseover the items to see the full name and then go back to shops and look up if those items are going to be a good deal or not (or if they are available otherwise).

- **VIP Items** – Zynga has yet to implement the long overdue VIP system, so if someone offers you VIP items for sale, you should not take them up on it. As much as you may want them, you shouldn't get so excited that your common sense goes on hiatus. There are a very limited number of these items in the game right now and you can bet they are not being sold. When Zynga implements VIP, we'll all know about it.
- **The Paid Leveling Scam** – A lot of people claim to have some top secret speed route to Level 50 that they can sell you for a 1,000 or 2,000 coins. These people are fooling everyone and getting away with it. There are no speed routes to level 50 unfortunately. In fact, you may as well save those coins, because the only shortcuts to Level 50 are through buying items from the shops. No one can get you to level 50 faster than you already are.
- **YoVille Cash Swapping** – Some people will try to swap YoVille Cash items for coins or vice versa. There is nothing inherently wrong with this, but many people get caught up in the conversions and end up losing out on quite a bit of their own money by doing this. If you're not sure of the values of items in the game, the best route here is to just avoid doing this.

As you can see, there are a number of different scams that might affect you in YoVille. But, as you can also see, most of these scams can all be avoided with some simple, basic common sense. Just keep your mind open and watch out for sneaky things that don't seem right. Trade with people you know already or that you can verify through the forums. This way, you'll keep from the requisite angry fist flying that tends to follow these types of scams.

How to Level Up

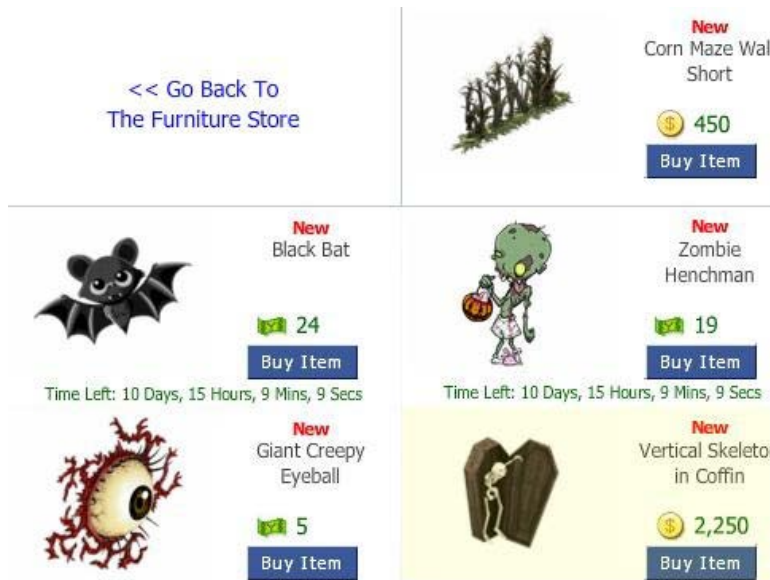
There are 50 levels in YoVille and if you don't have a good idea of how to get between them, it can seem like an eternity as you level up your character on your way there. There are many benefits to leveling up too – including the opportunity for enhanced actions on your character, new features in the game and a larger home with more rooms. For most players, it is a good idea to focus heavily on getting as many XP as possible and reaching Level 50 before contemplating what to put in that house – lest they end up wasting space and coins.

How to Get XP

There are a number of ways to get XP in the game, so if you balance them all out, you'll be able to move towards Level 50 much faster than if you just lounged around your home playing RPS all day. Here are some tips to speed up the process for you:

Buying and Selling Items

The items in the shops are going to all reward you with a set number of coins for your efforts. The only problem here is that the big selling items will cost you a LOT of coins and you won't get nearly as many Xp as you might like. For example, an 18,000 coin Cuckoo Clock will gain you a little over 75 XP – that might sound good, but that's a ton of coins – almost 10 days worth of work involved in getting that.



On the other hand, you can also buy meals which cost as little as 5 coins each and will reward you with 1 XP for each purchase. The cost here is much lower and you will gain a far greater bonus for efforts. For a full day's worth of work and income – 2,000 coins or so – you could get 400 XP which is a huge boost in a game that doesn't require more than 34,000 XP to reach level 50. Sure, it will still take a while, but it's a lot better price than the one above.

Baking Items

You will gain XP in fairly decent amounts for baking items in the Sweets Factory. The maximum amount for someone who cooks 6 batches of cookies every day is 192 XP, which will begin to add up quickly if you do it every single day.

Other Methods

You do also gain some XP for every other little thing you do in the game. This includes visiting friends, playing mini-games and participating in events. They don't reward much, but generally speaking, the more things you do in the game, the more XP you will get for it. Just make sure to engage in a lot of activities and you'll be fairly rewarded for your efforts.

Leveling Chart

As you can see below, Zynga has integrated a large variety of rewards for your leveling path up to 50. Every 5 levels, you receive a new title and at every level you will receive some amount of upgrades or unlocked abilities. You will also get occasionally room upgrades that add greatly to your home:

Level	YoVille Points	Title	Unlocks
Level 1		New Yo in Town	
Level 2	10 points	New Yo in Town	Mood Lamp Kitchen Knives
Level 3	30 points	New Yo in Town	Laugh
Level 4	50 points	New Yo in Town	Air Guitar, Zynga Shirt
Level 5	80 points	Rookie Royale	Guest Bathroom
Level 6	120 points	Rookie Royale	Party Lamp Wind Up Penguin
Level 7	170 points	Rookie Royale	Impatient
Level 8	230 points	Rookie Royale	Bronze Medal
Level 9	310 points	Rookie Royale	Egyptian
Level 10	400 points	Yo Q. Public	Hall of Friends Black Chair and Ottoman

YoVille Secret

Level 11	510 points	Yo Q. Public	Angry
Level 12	630 points	Yo Q. Public	I'm Hot
Level 13	770 points	Yo Q. Public	Budding Tree Pop Sneakers
Level 14	930 points	Yo Q. Public	Running Man
Level 15	1100 points	Prodigy	Flowering Cherry Tree
Level 16	1400 points	Prodigy	Yawn, Light Destroyed Skinnies
Level 17	1700 points	Prodigy	2Kewl4U
Level 18	2000 points	Prodigy	In Love
Level 19	2300 points	Prodigy	Can Can, Jack-in- the-Boxi
Level 20	2700 points	Upstanding Citizen	Master Bathroom
Level 21	3100 points	Upstanding Citizen	Kung Fu
Level 22	3500 points	Upstanding Citizen	Be Gone!, Spherical Red Chair
Level 23	3900 points	Upstanding Citizen	Mystery

YoVille Secret

			Bookshelf 1
Level 24	4400 points	Upstanding Citizen	Moonwalk
Level 25	4900 points	Socialite	Mystery Bookshelf 2 Toy Robot
Level 26	5400 points	Socialite	Touchdown
Level 27	6000 points	Socialite	Tough Guy
Level 28	6600 points	Socialite	Gold Medal, Barrel Costume
Level 29	7300 points	Socialite	Disco
Level 30	8000 points	Civic Centered Yo	Mystery Bookshelf 3 (unlocks new room)
Level 31	8700 points	Civic Centered Yo	Shadowboxing, Toy Monkey
Level 32	9500 points	Civic Centered Yo	Model Fabulous
Level 33	10300 points	Civic Centered Yo	Wave
Level 34	11200 points	Civic Centered Yo	Krunk
Level 35	12100 points	Cosmopolitan	Guest Bedroom Birthday Cake
Level 36	13100 points	Cosmopolitan	PU!

YoVille Secret

Level 37	14100 points	Cosmopolitan	Head Spin
Level 38	15200 points	Cosmopolitan	Purple Medal
Level 39	16300 points	Cosmopolitan	Pop and Lock, Sunflower Pinwheel
Level 40	17500 points	Local Yocal	Basic Herb Garden
Level 41	18700 points	Local Yocal	Sit Ups
Level 42	20000 points	Local Yocal	Sit on Ground
Level 43	21300 points	Local Yocal	Herb Garden Treasure Chest
Level 44	22700 points	Local Yocal	Hip Hop Spin
Level 45	24100 points	Resident Yo	Swanky Balcony
Level 46	25600 points	Resident Yo	Backflip
Level 47	27200 points	Resident Yo	Meditation, Tesla
Level 48	28800 points	Resident Yo	Rainbow Medal
Level 49	30500 points	Resident Yo	Uber
Level 50	32200 points	Master Yovillian	Magical Herb Garden

Conclusion

YoVille isn't your typical Facebook game. It has a lot more things to do and a lot less tangible rewards. But, as you start to approach Level 50 and the high end content that is available only to those very special Yos that can make it to the top of the game, you'll start to see that the rewards are endless in the interaction you gain with your friends, the variety of different things you can do to make coins and the insane amount of things you can do to customize your home.

All of these things put together create a very important, very wholly realized game that is going to keep you busy for weeks and months to come. Whether you enjoy playing games for the sake of the goals at the end or because of how many ways you can interact with your friends, YoVille has a little bit of everything.

I hope that this guide has provided the guidance you were searching for in developing a clear battle plan for moving up in the game's hierarchy and showing off just how great you can be to anyone that logs in and sees your home and your profile. If I've managed to do that, I can rest easy tonight knowing there is yet one more Yo out there who truly gets this game and can enjoy it in exciting new ways.

To Your Endless YoVille Success!

Tony